



**NAMIBIA UNIVERSITY  
OF SCIENCE AND TECHNOLOGY**

**Faculty of Management Sciences**

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<b>QUALIFICATION : BACHELOR OF TOURISM INNOVATION AND DEVELOPMENT</b>	
<b>QUALIFICATION CODE: 07BTID</b>	<b>LEVEL: 7</b>
<b>COURSE: TOURISM DISTRIBUTION MANAGEMENT</b>	<b>COURSE: TDM710S</b>
<b>DATE: JULY</b>	<b>SESSION: 2</b>
<b>DURATION: 2hours</b>	<b>MARKS: 100%</b>
<b>VENUE: ENGINEERING BASEMENT</b>	

**EXAMINER:** Dr W. Muhoho-Minni

**MODERATOR:** Mr. Lovemore Mahoshi

**THIS EXAMINATION PAPER CONSISTS OF 2 PAGES  
(INCLUDING THIS FRONT PAGE)**

**PERMISSIBLE MATERIALS**

1. NONE

**INSTRUCTIONS**

1. Answer **all** questions.
2. Read all the questions carefully before answering.
3. Marks for each question are indicated at the end of each question.
4. Please ensure that your writing is legible, neat, and presentable.

**This Paper Consists of 2 pages including this one**

**QUESTION 1**

**27 marks**  
**9x3 marks**

- 1.1 What do you understand by the term tourism logistics management?
- 1.2 Identify four supply chains of a destination and briefly describe them
- 1.3 What is the difference between tour production and tour experience?

**QUESTION 2**

**20 marks**

**Description = 14 marks**  
**Use of a diagram = 6 marks**

**Discuss the tour operations supply chains systems**

**QUESTION 3**

**20 marks**

**Analyse the role of the Ministry of Environment, forestry, and tourism in the Namibian tourism supply chain management**

**QUESTION 4**

**20 marks**

*For better understanding of Tourism logistics and supply chain management, it is important to examine the concept of tourism as a factor of interconnected systems comprising of three basic elements; namely the consumption, the production and the experience generated.*

**Explain this claim with examples from the Namibian tourism industry.**

**Question 5**

**Name and describe the 4 of the 7 challenges of supply chain management giving examples from Namibia**

**5 x 4 = 20 Marks**

**TOTAL = 100 MARKS**